

## **CFF RESTRICTED LOGO USE PARTICIPANT ACKNOWLEDGEMENT**

Cystic Fibrosis Foundation (CFF), grants to Participant a revocable, nonexclusive license to use the Logo in connection with this Event. Participant shall not use the Logo in any manner except as expressly set forth herein from the date of registering for this event to the Event date. Participant agrees to use the Logo only, in connection with the Event, to be printed on merchandise purchased by the Participant for fundraising associated with the Event and further agrees not to use the Logo in connection with any other sponsors whose logo or brand may be deemed to be offensive, defamatory or vulgar. All references to the Logo shall mean the logo associated with the Event. Participant agrees not to use the CFF's Logo in a manner inconsistent with proper trademark use, or in any manner that tarnishes the name or reputation of the Cystic Fibrosis Foundation. Participant agrees to comply with any requirements established by CFF concerning the style, design, display and use of the Logo with every use of the Logo. Participant agrees to send CFF the website link or other relevant materials upon completion of adding the Logo to any promotional materials or third-party sites as part of the fundraising. Participant shall also comply with requests from CFF for additional information, documents, or specimens concerning its use of the Logo. Participant agrees to modify or terminate any use of the Logo within 10 days of notice by CFF that, in its sole discretion, such use is not approved. Participant agrees that ownership of the Logo and the goodwill relating thereto shall remain vested in CFF both during the period of this license and thereafter. Participant agrees never to challenge, encourage a third-party challenge, or support any challenge to CFF's ownership of the Logo. Participant agrees to promptly inform CFF of the use of any marks similar to the Logo and any potential infringements of CFF's Logo that come to Participant's attention. Participant represents and warrants that it shall not use the Logo in any way that, directly or indirectly, raises any revenue for Participant. Participant and CFF agree that this license shall be royalty-free, except that Participant agrees that any proceeds that it collects from volunteer fundraising activities in connection with the Event or use of the Logo shall be donated to CFF. Nothing herein shall be construed as an endorsement by CFF of the Participant or the Participant's business or activities.