



# 2016 NORTH TEXAS CF CLIMB

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## SPONSORSHIP OPPORTUNITIES

### **Presenting Sponsor: \$10,000**

- Opportunity for your company to sponsor the start and finish line sponsorship
- Company name and logo prominently displayed on all marketing collateral: event brochure, posters, t-shirts, link featured on CF Climb website, press releases and social media efforts
- Opportunity for company climb team to lead off the event
- Opportunity to include a promotional flyer in climber packets
- Opportunity for a company representative to speak from the stage at the opening ceremony and post-event celebration
- Company recognition from the stage multiple times during the event

### **Survivor Party Sponsor: \$5,000**

- Opportunity to sponsor post event celebration
- Company name and logo prominently displayed on all marketing collateral: event brochure, posters, t-shirts, link featured on CF Climb website, press releases and social media efforts
- Opportunity to include a promotional flyer in the climber packets
- Opportunity for your company banner displayed at the start/finish line
- Company recognition from the stage multiple times during the event

### **Swag Sponsor: \$2,500**

- Opportunity to have your company's logo on swag item of your choice: event t-shirts or participant medals
- Company name and logo prominently displayed on all marketing collateral: event brochure, posters, t-shirts, link featured on CF Climb website and social media efforts
- Opportunity to include a promotional flyer in the climber packets
- Company recognition from the stage during the event

### **Vertical Support Sponsor: \$1,000**

- Opportunity to have your company sponsor one climber support area of your choice: Rest Stop, Flight, Elevator, Registration, or volunteer t-shirt
- Company name and logo prominently displayed on all marketing collateral: event brochure, posters, t-shirts, CF Climb website and social media efforts

### **Exhibit Booth Sponsor: \$500**

- Your company will receive space at the Registration/Post Event Celebration to promote your company and or offer items/services for sale

**\*All Sponsorships are 100% Tax Deductible**

**FOR MORE INFORMATION PLEASE CONTACT:  
THE CYSTIC FIBROSIS FOUNDATION  
NORTHEAST TEXAS CHAPTER- FORT WORTH OFFICE  
3840 HULEN STREET, SUITE 600  
FORT WORTH, TX 76107  
<http://fortworth.cff.org/climb>  
PHONE: 817-249-7744 / FAX: 817-249-7780**

COMPANY NAME \_\_\_\_\_  
CONTACT NAME \_\_\_\_\_  
COMPANY ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
DAYTIME PHONE \_\_\_\_\_ FAX \_\_\_\_\_  
EMAIL \_\_\_\_\_

\_\_\_ **YES!** Count on OUR COMPANY'S participation at the following level  
\_\_\_ Presenting Sponsor (\$10,000) \_\_\_ Survivor Party Sponsor (\$5,000)  
\_\_\_ Swag Sponsor (\$2,500) \_\_\_ Vertical Support Sponsor (\$1,000) \_\_\_ Exhibit Booth Sponsor (\$500)

All Sponsorships are 100% Tax Deductible

\_\_\_ My Company would like to form a team and join in the fun!  
\_\_\_ Our company is unable to participate at this time, but please accept our donation of \$ \_\_\_\_.

Method of Payment: \_\_\_ Check\* \_\_\_ Credit Card \_\_\_ Invoice Me

Credit Card Number. \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

Please keep a copy for your records, make checks payable to the Cystic Fibrosis Foundation and return this form to:  
Cystic Fibrosis Foundation  
3840 Hulen Street, Suite 600, Fort Worth, TX 76107  
Phone: 817-249-7744 Fax: 817-249-7780

**IMPORTANT NOTE ON ATTENDANCE AT FOUNDATION EVENTS:**

To reduce the risk of getting and spreading germs at CF Foundation-sponsored events, we ask that everyone follow basic best practices by regularly cleaning your hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow and maintaining a safe 6-foot distance from anyone with a cold or infection.

Medical evidence shows that germs may spread among people with CF through direct and indirect contact as well as through droplets that travel short distances when a person coughs or sneezes. These germs can lead to worsening symptoms and speed decline in lung function. To further help reduce the risk of cross-infection, the Foundation's attendance policy recommends inviting only one person with CF to attend the indoor portion of a Foundation-sponsored event at a specific time. For the outdoor portion, the Foundation recommends that all people with CF maintain a safe 6-foot distance from each other at all times.

The Cystic Fibrosis Foundation has unrestricted financial reserves of about 15 times its budgeted annual expenses, following a one-time royalty sale in 2014. These funds, along with the public's continuing support, are needed to help accelerate our efforts to pursue a lifelong cure for this fatal disease, develop lifesaving new therapies and help all people with CF live full, productive lives. To request a copy of our Strategic Plan, email [info@cff.org](mailto:info@cff.org) or call 800 FIGHT-CF.