**Relay Race**  
**Obstacle Course**  
**Tug of War & more!**

The CF Sports Challenge is a mini Olympic-style competition, where 5-person teams compete against each other in a series of athletic activities, on the field at MetLife Stadium.

**Elite Competition**

The Elite Sports Challenge draws participants from corporations and area businesses and is geared toward those who have a competitive streak and like a challenge. This adult only competition requires at least one female per team, and will include a minimum of 8 challenging, yet fun activities including the following:

- Field Goal Kick
- Relay Race
- Planking
- Obstacle Course
- Step ups
- Tug of War & more!

Includes continental breakfast, buffet lunch and award ceremony in the Coaches Club.

**Friends & Family Competition**

Challenge is open to participants ages 12 and up. Each team must have a minimum of two adults, and will compete against other friends & family teams in 6 fun activities including the following:

- Fun Obstacle Course
- Football Throw
- Relay Race & more!

Includes a pizza & salad lunch and awards for the top fundraising and top performing team.

**TEAM UP WITH THE CYSTIC FIBROSIS FOUNDATION!**

Cystic fibrosis (CF) is a life-threatening genetic disease that primarily affects the lungs and digestive system. An estimated 30,000 children and adults in the United States (70,000 worldwide) have CF.

A nonprofit, donor-supported organization, the Cystic Fibrosis Foundation is the world’s leader in the search for a cure for CF. The Foundation funds lifesaving research and works to provide access to quality, specialized care and effective treatments for people with CF.

Nearly every CF drug available today was made possible because of Foundation support. Through its efforts, the life expectancy of a child with CF has doubled in the last 30 years, and research to find a cure is more promising than ever before.

The Cystic Fibrosis Foundation has unrestricted financial reserves of about 13 times its budgeted annual expenses, following a one-time royalty sale in 2014. These funds, along with the public’s continuing support, are needed to help accelerate our efforts to pursue a lifelong cure for this fatal disease, develop lifesaving new therapies and help all people with CF live full, productive lives.

To request a copy of our Strategic Plan: email info@cff.org or call 800-FIGHT-CF

To learn more about cystic fibrosis and the CF Foundation: www.cff.org

Cystic Fibrosis Foundation, Greater New Jersey Chapter  
1719 Route 10, Suite 229  
Parsippany, NJ 07054

**Important note on Attendance at Foundation Events:**

To reduce the risk of getting and spreading germs at CF Foundation-sponsored events, we ask that everyone follow basic best practices by regularly cleaning your hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow and maintaining a safe 6-foot distance from anyone with a cold or infection. Medical evidence shows that germs may spread among people with CF through direct and indirect contact as well as through droplets that travel short distances when a person coughs or sneezes. These germs can lead to worsening symptoms and speed decline in lung function. To further help reduce the risk of cross-infection, the Foundation’s attendance policy recommends inviting only one person with CF to attend the indoor portion of a Foundation-sponsored event at a specific time. For the outdoor portion, the Foundation recommends that all people with CF maintain a safe 6-foot distance from each other at all times.

**Tug of War & more!**

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2017 EVENT COMMITTEE

Shaun O’Hara
Honorary Chairman
Bill Squires, Co-Chairman
The Right Stuff Consulting
Michael Driscoll, Co-Chairman
Johnson & Johnson
Keith Majors, Co-Chairman
Deloitte & touche
Casey Apisa
Wakefern Food Corp.
Rick Clark
Merrill Lynch
Dipexa Gandhi
Berkeley College

John Jorgenson
Kohl’s
Laura Klein
NBC Sports
Michael Konzelman
Economy Paper & Restaurant
Supply Co. Inc.
Seth Ostroff
Kohl’s
Mike Samo
Johnson & Johnson
Bruno Scardelletti

SCHEDULE OF EVENTS

Elite Competition
7:30AM – Check-in
8:15AM – Competition Begins
11:30AM – Lunch, Awards & Tours

Friends & Family Competition
10:30am – Check-in & Lunch
12:00pm – Competition Begins
2:30pm – Awards & Tours

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR: $15,000 (tax-deductible portion is $11,960)
Includes:
• Sponsors name incorporated into event name, logo on t-shirts & all printed material
• Signage at event
• 20 Participants
• 20 Spectators
• Breakfast, lunch & tours

SUPPORTING SPONSOR: $10,000 (tax-deductible portion is $8,480)
Includes:
• Logo on t-shirts & printed material
• Signage at event
• 10 Participants
• 10 Spectators
• Breakfast, lunch & tours

ACTIVITY SPONSOR: $6,000 (tax-deductible portion is $4,480)
Includes:
• Banner at one activity
• Breakfast, lunch & tours

T-SHIRT SPONSOR: $5,000 (tax-deductible portion is $4,240)
Includes:
• Company logo on t-shirts
• Signage at event entrance & on the field (provided by sponsor)
• 10 Spectators
• Breakfast, lunch & tours

SURVIVAL BAG SPONSOR: $2,500 (tax-deductible portion is $2,196)
Includes:
• Company logo on giveaway bags
• 4 Spectators
• Breakfast, lunch & tours

SURVIVAL BAG PRODUCT SPONSOR: $750 (tax-deductible portion is $698)
Includes:
• Company logo on promotional item
• 2 Spectators
• Breakfast, lunch & tours

HYDRATION SPONSOR: $500 (tax-deductible portion is $348)
Includes:
• Display company banner (provided by sponsor) at water station on field
• Breakfast, lunch & tours

ELITE TEAM: $2,000 PER TEAM (tax deductible portion is $1,620 per team)
Includes:
• Award ceremony
• Locker room tours
• 5 Participants
• Continental breakfast & lunch
All participants must be at least 18 years of age and team must include at least 1 female participant.

FAMILY TEAM: $750 PER TEAM (tax deductible portion is $495 per team)
Includes:
• Award ceremony
• Locker room tours
• 5 Participants
• Pizza & salad lunch
Participants as young as 12 are welcome.

*All teams must have at least 2 adults.

EVENT REGISTRATION FORM

REGISTER A TEAM:
☐ I would like to register my team
Team Name: ________________________________

☐ Friends & Family Competition

REGISTER AS A SPONSOR:
☐ I would like to support Sports Challenge as a ____________________________ Sponsor

MAKE DONATION:
☐ I can not attend, but please accept my donation of $__________________________

PAYMENT:
Make checks payable to Cystic Fibrosis Foundation or charge my:
Visa / Mastercard / Amex / Discover

Amount $__________________________
Card #__________________________
Exp. Date__________________________
Signature__________________________
Name____________________________
Company________________________
Address__________________________
Phone__________________________
Email__________________________

RETURN TO:
Registrations can be mailed or faxed to:
Cystic Fibrosis Foundation, Greater New Jersey Chapter
1719 Route 10, Suite 229
Parsippany, NJ 07054
(P) 973-656-9200 (F) 973-656-9205

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