



CYSTIC FIBROSIS FOUNDATION

Sponsorship Opportunities 2018

**March 3, 2018
IDS Center
Minneapolis, MN**

Step Up to CF Climb



Adding Tomorrows Since 1955

The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with the disease the opportunity to lead full, productive lives by funding research and drug development, promoting individualized treatment, and ensuring access to high quality, specialized care.

Since its founding in 1955, the Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies that are adding tomorrows to the lives of people with CF. Because of strong and passionate public support, we are accelerating innovative medical research and important scientific advancements to one day find a lifelong cure for all people with the disease.

Cystic fibrosis used to be a disease that largely affected children, but now because of hard-fought improvements in therapies and quality care, many people with CF are living into their 30s, 40s and beyond. More people with CF than ever before are now grappling with the challenges of adulthood, careers and relationships, in addition to managing the significant daily burdens of living with this disease.

The Cystic Fibrosis Foundation is working to ensure access to high quality, specialized care as well as promote individual treatments so that all people with the disease have the opportunity to lead full, productive lives. We thank you for your support so people with CF can live better today and have more tomorrows.

"This is a tremendously exciting time for the CF community. We have gained momentum in our quest for breakthroughs in treatment and care, and we are truly making a difference in the lives of people with CF. As we continue to take bold steps toward our ultimate goal of a cure, we remain deeply committed and determined to translating research into new treatments, improving care at our CF care centers nationwide and increasing access to lifesaving therapies for all people with CF. They are at the heart of all that we do. And together, our community will do great things."

—Preston W. Campbell, III, M.D. President & Chief Executive Officer, Cystic Fibrosis Foundation

CF Climb Sponsorship

CF Climb event takes the search for a cure to new heights. Each year, thousands of participants across the country race the stairs of a tall building or stadium in a challenge of will and endurance to raise funds for cystic fibrosis. Here in Minnesota, climbers from across the region will join together on 03/03/18 and climb 1,280 steps in the IDS Center, Minnesota's tallest building!

CF Climb helps support life-saving research, care, and education programs. Real progress toward a cure has been made, but the lives of people with CF are still cut far too short. With your support we can continue to further the mission and help extend the lives of those with the disease.

CF Climb provides a fantastic opportunity for companies, groups of friends and family members to come together and climb in support of a worthy cause. Challenge yourself as you race to the top! By strategically aligning with the Cystic Fibrosis Foundation, your company can enhance its relationship with the CF community and gain positive exposure by affiliating with a winning team. Sponsorship opportunities exist at various levels with increasing benefits at each increment. All sponsorship levels are 100% tax deductible. We value our relationship with you and are committed to delivering valuable and customized benefits to each CF Climb sponsor.



2018 CF Climb Sponsorship Benefits

Sponsorship Levels	Presenting \$15,000	Premier \$10,000	Gold Steps \$7,500	Silver Steps \$5,000	Why I Climb \$2,500	Start/ Finish \$2,000	Stairwell \$1,500	Floor Sign \$500
Exclusive sponsor level branding opportunity.	X	X						
Featured as level sponsor on chapter cycle webpage(s).	X	X	X	X	X			
Highlighted as level sponsor on chapter Facebook page.	X	X	X	X	X			
Use of CF Climb logo for event-related communications 90 days prior to event (with CFF approval).	X	X	X	X				
Spotlight on company's participation in chapter's e-newsletter.	X	X	X					
Inclusion in press release and media opportunities available.	X	X	X	X				
Invitation for Executive to join Corporate Committee.	X	X						
Opportunity to host Corporate Recruitment event at company location.	X	X	X	X				
Opportunity to speak at Corporate Recruitment event.	X	X						
Opportunity to host Kick-Off event or Training Climb at company location.	X	X	X	X				
Company logo on Climb program and/or map	X	X	X	X				
Company-provided banner displayed at Main Stage areas.	X	X	X	X		X		
Company provided banner displayed in Stairwell.							X	
Company provided banner displayed at Why I Climb Wall.					X			
Day-of-event signage at site(s).	All	All	All	2	1	1	1	
VIP staging area for your company's team(s) at events.	X							
Recognition during event public address announcements.	X	X	X	X	X			
Corporate spokesperson can speak at event ceremonies.	X							
Corporate representative on stage at event ceremonies.	X	X						
Complimentary tent for company at event.	X*	X*	X*	X*	X*	X*		
Opportunity to provide participants with company information and product samplings at site.	X	X	X	X	X	X	X	
Company logo prominently placed on front of brochures (<i>must be confirmed by 12/31/2017</i>)	X							
Company logo placed on brochures in sponsor recognition section (<i>must be confirmed by 12/31/17</i>)	X	X	X	X	X	X		
Company logo on CF Climb fact sheets.	X	X						
Company logo on posters.	X	X	X	X	X			
Company logo on Climber Guide	X							
Company logo on chapter CF Climb e-communications.	X	X	X	X	X	X		
Company logo on event T-shirts (<i>must be confirmed 6 weeks prior to event date</i>)	X	X	X	X				
Company logo/name on flight signs along steps.	All	3	2	1				1
Company logo on "I Climbed" signage at finish line	All				All			

*Tent will be at designated location depending upon sponsorship level

Can't sponsor this year? Form a Corporate Team!

Encouraging team participation among employees is a wonderful way to support your employees and cystic fibrosis. Unite your employees in the common goal of saving lives, strengthen morale, promote team building, and ultimately help find a cure for CF.



2018 CF Climb Sponsorship Form

Company Name _____

Contact Name _____

Contact Title _____

Mailing Address _____

City _____ State _____ Zip _____

Phone# _____ Fax# _____

Email _____ Web Address _____

I would like to become a CF Climb sponsor at the following level:

- | | |
|--|--|
| <input type="checkbox"/> Presenting Sponsor \$15,000* | <input type="checkbox"/> Why I Climb Sponsor \$2,500* |
| <input type="checkbox"/> Premier Sponsor \$10,000* | <input type="checkbox"/> Start/Finish Sponsor \$2,000* |
| <input type="checkbox"/> Gold Steps Sponsor \$7,500* | <input type="checkbox"/> Stairwell Sponsor \$1,500* |
| <input type="checkbox"/> Silver Steps Sponsor \$5,000* | <input type="checkbox"/> Floor Sign Sponsor \$500* |

**For tax purposes, your donation is 100% tax-deductible.*

- I would like to learn more about forming a Corporate Team.
- I would like more information about becoming a National or Regional Sponsor.



CYSTIC FIBROSIS FOUNDATION

Sponsorship Payment:

- Check enclosed (payable to the Cystic Fibrosis Foundation)
- Please invoice.

Please email completed form to Megan Van Dusartz at mvandusartz@cff.org.

Questions? Call or email Megan at mvandusartz@cff.org or 651-631-3290

The Cystic Fibrosis Foundation has unrestricted financial reserves of about 12 times its budgeted annual expenses, following a one-time royalty sale in 2014. These funds, along with the public's continuing support, are needed to help accelerate our efforts to pursue a lifelong cure for this fatal disease, develop lifesaving new therapies and help all people with CF live full, productive lives. To request a copy of our Strategic Plan, email info@cff.org or call 800 FIGHT-CF.

Important Note on Attendance at Foundation Events: To reduce the risk of getting and spreading germs at CF Foundation-sponsored events, we ask that everyone follow basic best practices by regularly cleaning your hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow and maintaining a safe 6-foot distance from anyone with a cold or infection. Medical evidence shows that germs may spread among people with CF through direct and indirect contact as well as through droplets that travel short distances when a person coughs or sneezes. These germs can lead to worsening symptoms and speed decline in lung function. To further help reduce the risk of cross-infection, the Foundation's attendance policy recommends that all people with CF maintain a safe 6-foot distance from each other at all times while attending an outdoor Foundation-sponsored event.