Wish for Wendy

CYSTIC FIBROSIS FOUNDATION

HELP KNOCK CF OUT OF THE PARK

SATURDAY, OCTOBER 20, 2018
NORTH PARK, ALPHARETTA
FIGHTCF.CFF.ORG/WISHFORWENDY

Dear Friends,

Thank you for inquiring about Wish for Wendy, the double-elimination co-ed softball tournament that benefits the Cystic Fibrosis Foundation. This is remarkably our 19th year doing the event and the exciting thing about this year is that a new drug is under development which is a triple combination drug that has the potential to benefit a majority of people with cystic fibrosis including myself. There are more treatments in the pipeline as well, and a big reason for this is because of your support which has led to more research, as part of the CF Foundation's mission. Perhaps this year being our 19th year, we could say it's **PRIME** time we had better treatments for a larger percentage of the CF population. I know that this new drug would have also been able to benefit Wendy which is why it's kind of bittersweet to know that we potentially have something that really could have helped my sister to live longer with CF.

The only photo taken of Wendy Carol Lipman.

With your support, many of us are able to do the things we love. This year, I got to coach both my daughter and son in the sports they love. There is no way I could have envisioned having children much less coaching them a few decades ago. Thank you from the bottom of my heart for all that you have done and will do.

Last year, it was announced that the medium life expectancy for a CF patient in the United States is in the 40's. A remarkable difference from growing up with a life expectancy in the teens. Please help us continue to raise money so more children can live the life that Wendy was not afforded. Let's help CF patients live longer, more quality lives.
Thank you for your continued support.

Sincerely,
Andy Lipman
Wendy's Loving Brother and CF Survivor for 44 years and counting...

THE MISSION OF THE CYSTIC FIBROSIS FOUNDATION

The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with the disease the opportunity to live full, productive lives by funding research and development, promoting individualized treatment and ensuring access to high-quality, specialized care.

WHAT IS CYSTIC FIBROSIS?

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Sixty years ago, most children did not live long enough to attend elementary school, but thanks to Foundation-based research and care, the median survival age of people with CF is now about 40.

WHY SUPPORT THE CYSTIC FIBROSIS FOUNDATION?

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their relentless and impassioned determination to prolong life has resulted in tremendous strides over the past 60 years in accelerating innovative research and drug development, as well as advancing care and advocacy. Virtually every approved cystic fibrosis drug therapy available now was made possible because of the Foundation and its supporters. Still, we believe no one should have to die at a young age. We will not rest until we have a cure for all people living with CF.

WHAT IS A WISH FOR WENDY?

This exciting community event, which raises hundreds of thousands of dollars each year to help fund crucial CF research, was started by Andy Lipman in memory of his sister, Wendy. This is the nineteenth year for A Wish for Wendy!

Wendy was born in December 1970, and died 15 days later, when complications from cystic fibrosis took her young life. Andy, along with his family and friends, began the tournament in 2000 to help raise money to fight this devastating disease. We have already exceeded the $3,500,000 mark in our eighteen years! And we are closer than ever to making CF stand for "Cure Found"! You can help make that wish come true by participating in the tournament.

The generous sponsors of A Wish for Wendy contribute significantly to the event's success. In that role, the companies help provide event participants a truly memorable experience and truly make a difference in the lives of so many children and families dealing with cystic fibrosis.

Each year, over 500 families, players and supporters come out to this family friendly event which continues to create added fun and excitement attracting new and returning teams and supporters. With your help, we can ensure that A Wish for Wendy is, and will remain, an event for the entire community.

Photos Top-Bottom: ProLeague, 2017 Tournament Champions, Swinging for CF, 2017 Fundraising Champions, Andy's Army, 2017 Fundraising Finalist

Wish for Wendy Softball Challenge 2018 Sponsorship Levels & Benefits	Presenting $30,000	Premiere $10,000	Field $7,500	Hall of Fame $5,000	All-Star $2,500	Home Run $1,000	MVP $750	Glove $500	Base $300
Company name included as Presenting Sponsor	⚾								
Company name on all outgoing mail from CFF Senior Development Director	⚾								
Sponsor recognition at the event	⚾	⚾							
Name & Company logo on all event related materials	⚾	⚾							
1st opportunity for 2019 sponsorship renewal	⚾	⚾							
Name & Company logo on team captain correspondence	⚾	⚾							
Field named after company for the day of the event with signage (limit 4)			⚾						
Name & Company logo in chapter newsletter	⚾	⚾	⚾	⚾	⚾				
Company logo featured on Wish for Wendy website for one year	⚾	⚾	⚾	⚾	⚾	⚾			
Opportunity to display one company-provided banner	⚾	⚾	⚾	⚾	⚾	⚾	⚾		
Opportunity to provide product sampling	⚾	⚾	⚾	⚾	⚾	⚾	⚾	⚾	
Name & Company logo on event t-shirts	⚾	⚾	⚾	⚾	⚾	⚾	⚾	⚾	
Name & Company logo on "Catch a Cure" banner	⚾	⚾	⚾	⚾	⚾	⚾	⚾	⚾	
Acknowledgement in Wish for Wendy Day-Of programs	⚾	⚾	⚾	⚾	⚾	⚾	⚾	⚾	⚾

Important Note on Attendance at Foundation Events: To reduce the risk of getting and spreading germs at CF Foundation-sponsored events, we ask that everyone follow basic best practices by regularly cleaning your hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow and maintaining a safe 6-foot distance from anyone with a cold or infection. Medical evidence shows that germs may spread among people with CF through direct and indirect contact as well as through droplets that travel short distances when a person coughs or sneezes. These germs can lead to worsening symptoms and speed decline in lung function. To further help reduce the risk of cross-infection, the Foundation's attendance policy recommends inviting only one person with CF to attend the indoor portion of a Foundation-sponsored event at a specific time. For the outdoor portion, the Foundation recommends that all people with CF maintain a safe 6-foot distance from each other at all times.

2018 Sponsorship Commitment Form

Sponsorship Opportunities:
100% tax deductible

- ☐ Presenting $30,000
- ☐ Hall of Fame $5,000
- ☐ MVP $750
- ☐ Premiere $10,000
- ☐ All-Star $2,500
- ☐ Glove $500
- ☐ Field $7,500
- ☐ Home Run $1,000
- ☐ Base $300

In-Kind Sponsorship Opportunities:

- ☐ Radio/Media Sponsor
  For more information, please contact CFF
- ☐ Please contact me for a silent auction item
- ☐ Please contact me for a food donation for the concession stand

Team Registration:

- ☐ Team: $500 ($275 tax deductible based on 15 person team)

For more information on sponsorship, creating a team or Wish for Wendy, contact Linda Murphy, Limurphy@cff.org

Contact Information

_____
Person/Organization (as is should appear in printed materials)

_____
Address

_____
CSZ

_____
Email Phone

The Cystic Fibrosis Foundation has unrestricted financial reserves of about 13 times its 2018 budgeted expenses following a one-time royalty sale in 2014. These funds, along with the public's continuing support, are needed to help accelerate our efforts to pursue a cure for this fatal disease, fund development of new therapies, and help all people with CF live full, productive lives. To obtain a copy of our latest Annual Report, visit https://www.cff.org/About-Us/Reports-and-Financials/, email info@cff.org or call 1-800-FIGHT-CF.

Method of Payment

- ☐ Check enclosed (Made payable to CFF)
- ☐ Please send me an invoice
- ☐ Please charge my credit card
- ☐ Pay online at fightcf.cff.org/wishforwendy

☐ Visa ☐ MC ☐ AmEx ☐ Discover $_____
Amount to Charge

_____
Name on Card

_____
Authorized Signature
This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number below the stated and agreed upon amount. The credit card information on the bottom of this form will be securely destroyed immediately after processing

_____
Credit Card Number

_____/_____
Expiration Date

CYSTIC FIBROSIS FOUNDATION
ADDING TOMORROWS

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