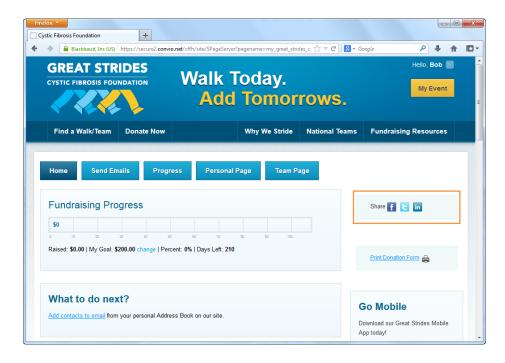


Social Media and Sharing Tips

One of the easiest and quickest ways to get support and donations for Great Strides is to share your personal page with your friends and family. You can use the social media tools Facebook, Twitter, and LinkedIn, to post a status update about your participation in Great Strides.



Facebook

Post a status update to share with friends and family to help raise support for your participation in the Great Strides walk. Your update will contain a link to your personal page.



To Post a Status Update to Facebook:

- 1. Log in to the Great Strides website.
- 2. Click my event(s) to enter your participant center.
- 3. On the right side of the page, click the Facebook icon and the following box will pop up.



- 4. Enter your message.
- 5. Click Share.
 - a. You may be prompted to log in to your Facebook account.
 - i. Enter your user name and password.
 - ii. Click **Allow Access** to share your message.
- 6. The message will post on your Facebook status.



Twitter

You have 116 characters to use to tweet about your participation in Great Strides. A link to your personal page will be added at the end of the tweet.

To Post a Tweet to Twitter:

- 1. Log in to the Great Strides website.
- 2. Click my event(s) to enter your participant center.
- 3. On the right side of the page, click the Twitter icon and the following box will pop up.



- 4. Enter your message.
- 5. Click Share.
 - a. You may be prompted to log in to your Twitter account and allow Cystic Fibrosis Foundation to post tweets to your account.
 - i. Enter your user name and password.
 - ii. Click **Allow Access** to share your message.
- 6. The message will post on your Twitter feed.

LinkedIn

You can share your story with all members of your network to help raise awareness and support for your participation in Great Strides. A link to your personal page will be added to the end of your update.



To Share on LinkedIn:

- 1. Log in to the Great Strides website.
- 2. Click my event(s) to enter your participant center.
- 3. On the right side of the page, click the LinkedIn icon and the following box will pop up.



- 4. Enter your message.
- 5. Click Share.
 - a. You may be prompted to log in to your LinkedIn account and allow Cystic Fibrosis Foundation access to your profile, email address and post updates on your behalf.
 - b. Enter your user name and password.
 - c. Click **Allow Access** to share your message.
- 6. You message will appear as a status update.

Use the social media tools to keep friends and family updated on your progress. It's a great way to raise money and support your Great Strides efforts.