

Great Strides Milwaukee Walk (May 22) Details

Fundraising

Our goal is to raise \$334,400 (gross) for Great Strides Milwaukee. Contact Kelly Salentine (ksalentine@cff.org) for suggestions on how to reach your fundraising goal. Donations may be turned in prior to walk day via mail, online, or at the CFF office.

WE'VE GONE CASHLESS. For the security of your donation, and the safety of our fundraisers, volunteers, and staff, we ask that all cash be converted to cashier's check or money order. Personal checks and online credit card donations are encouraged.

T-Shirts

Fundraisers who raise a minimum of \$100 by walk day are eligible to receive a Great Strides t-shirt.

Early Check-In Day

Stop by the CFF office in Waukesha on Thursday, May 5, from 1PM until 7PM. Participate in **Early Check-In Day** and skip the hassle of event-day check-in!!!

- Turn in any donations
- Pick up your teams t-shirts and Super Strider prizes
- Pre-order your fundraising prizes

Walk Day Details

The walk takes place at the Milwaukee Lakefront, and begins at O'Donnell Park, on Sunday, May 22. The walk is 5k in distance.

Check-in begins at 9:30AM

Check-in takes place in the Miller Room at O'Donnell Park, adjacent to Coast Restaurant, south of Wisconsin Avenue. The address for the parking structure is 910 East Michigan Street. Structure parking costs \$5.

NEW! ONLY team leaders, unregistered walkers, and walkers that are not part of a team need to participate in this process! Participants must check-in, sign a liability waiver, and turn in any outstanding donations. Participants that raise \$100 or more will receive a T-Shirt, and participants that raise \$500 will qualify for our "Super Striders" prizes. **Avoid the check-in process and stop by the CFF office on May 5 for Early Check-In Day!**

Cystic fibrosis patients shall not participate in the check-in process, and will be given blue leis and a special t-shirt to identify themselves. Per infection control policy, CF patients must maintain a distance of 6 feet from other CF patients.

Teams are encouraged to participate in our **BEST T-SHIRT DESIGN CONTEST!!!**

Walk Teams that fundraise \$5,000 (online and turned in to the CFF Milwaukee office) **by May 5th** will receive a personalized Great Strides banner.

The top two fundraising teams have use of a Great Strides Team Tent!!!

The Opening Ceremony will begin at 11:00AM, and will include a group warm-up followed by the "Parade of Teams". The 5k walk route will take participants along the Milwaukee Lakefront and Lakeshore State Park.

The Post-Walk Reception will begin when walkers return and the Closing Ceremony is scheduled to begin at 1:00PM. Lunch will be provided!